

WHAT'S NEW?

NEW 6.15 PERFORMANCE CATALOG

Our new 6/15 catalog has been released and our distinctive Nike prints are out in full force! With new compelling prints, such as Splatter, Foil Skin, and Tie Dye, your athlete will be swimming and diving in style. Additionally, we have added five new Nike performance poly suits to the catalog: String Theory, Painted Camo, Cheebra, Bound and Rio Geo. These long lasting 100% polyester suits will be available in a variety of styles and colors to accommodate your athletes.

Be sure to also check out our new modern lingerie tank. This style is as fun as the cut-out tank but with a more conservative fit. It is ideal for outdoor practice and race day. The modern lingerie tank is available in Splatter and Rio Geo. Lastly, we have infused our swim gear collection with new styles and colors so make sure to take a peek at our new goggles, caps, kickboards, buoys and team apparel.

WOMEN'S SURF!

As if all these new products and styles weren't exciting enough, we are thrilled to announce our 2012/2013 Women's Surf addition to the 6.15 catalog. Nike Swim's new women's surf line is bright, fresh and totally tubular! Our racer back and sport bras are offered in fun colors such as volt, total crimson, and violet force. To pair with these stylish and functional bra tops we offer both matching briefs and swim shorts depending on which fit you prefer. Our bra tops and briefs are strategically crafted with bonding for superior support. The line is perfect for the first timer or the surfing pro. Surf's Up!

LIKE US ON FACEBOOK

Did you know Nike Swim is on Facebook? Make sure you and your team "like" us at www.facebook.com/nikeswim. And, keep checking our page for product giveaway opportunities! You can also check us out at www.nikeswim.com for the latest on what Nike Swim has to offer.

COACH'S CORNER - JOHN MORSE



Since 1984, John Morse has been the head coach of Nashville Aquatic Club in Nashville, TN, establishing a tradition of dedication and excellence, earning 10 consecutive Gold Medal Club honors. He was named the 1989, 2001, 2002, 2004, 2008 and 2009 Southeastern Swimming LSC Coach of the Year and trained his team to over 40 LSC Championship titles.

NAC had 18 athletes with ties to NAC at the 2012 Olympic Trials, with 14 representing the club. When asked how he felt his athletes did at the meet, he said "As a team, one of our goals was to earn two semifinal swims. Our athletes earned both of those semifinals, as well as a spot in a final. All things considered, I'd say our team met many of our goals."

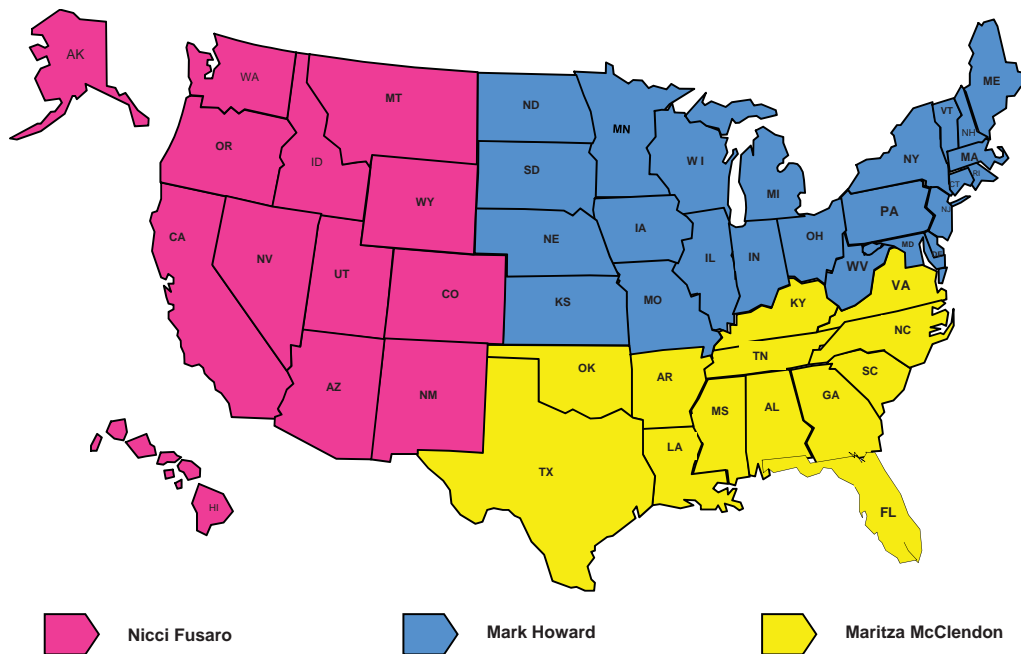
Olympic Trials never fail to disappoint as we watch the best of the best vie for a spot on the Olympic team. When we asked which race John enjoyed watching the most he said, "The women's 800 freestyle was a great race. It's always nice to see new, young faces get a spot on the team. I also enjoyed watching the men's backstroke races, where it seems we are in good shape for many years to come." He continued, "It seemed to me that most of the superstar athletes came to Olympic Trials knowing that they just needed to make the team. Since all of those athletes made it through, as expected, I would anticipate some fast American swimming in London."



TEAM SUPPORT

SERVICE STRUCTURE

As we swim through 2012, we are committed to continuous improvement of customer service and would like to remind you of the regional responsibilities of our grassroots team.



ORDER DEADLINES



As a reminder, please submit all orders at least 3 weeks prior to "need by date" for US and Canadian teams. If orders are submitted past this deadline we cannot guarantee you will receive your items by the date requested. Also, please allow extra time for embroidery. We understand there will be late qualifiers and we will do our best to accommodate the needs of each team. Please contact your Nike rep directly for special cases.

MEET THE TEAM!



Michael Walding
National Sales Manager



Maritza McClendon
Sports Marketing Manager

Office: 813.315.9997
Cell: 706.255.2178
maritza.mcclendon@pery.com



Nicci Fusaro
Grassroots Rep

Office: 949.679.2348
Cell: 949.648.2956
nicci.fusaro@pery.com



Mark Howard
Grassroots Rep

Cell: 419.575.4099
mark.howard@pery.com



Emily Ghamrawi
Sales/Sports Marketing Rep

Office: 503.238.5056
emily.ghamrawi@pery.com

QUARTERLY HIGHLIGHTS

OLYMPIC SWIMMING TRIALS

The United States once again set the swimming world on fire during the 2012 Olympic Trials in Omaha. Nike was represented on deck by 38 teams and more than 130 athletes at what would prove to be the fastest meet in the world this year.

In one of the greatest races of the competition, Nike-sponsored Delaware Swim Team's Andrew Gemmell took the victory in the men's 1500. With 50 meters to go, Andrew outsprinted Connor Jaeger to finish just 4 tenths of a second ahead and earn his place in London for the United States Olympic team. Congratulations to Andrew and his coach and father, Bruce!

Joining Andrew in London was Nike's own Cullen Jones. Cullen was able to fight back to win the 50 Freestyle by 1/100th of a second over 2000 Olympic Gold Medalist Anthony Ervin. He also placed 2nd in the 100 Freestyle which guarantees him a spot on the legendary 400 Freestyle Relay.

Other top Nike team finishes came from:

- Simone Manuel (First Colony) - 17th in the 100 Free and 20th in the 50 Free
- Chelsea Chenault (Terrapin) - 8th in the 200 Free and 16th in the 400 Free
- Madison White (Crow Canyon) - 18th in the 100 Backstroke and 10th in the 200 Backstroke
- Courtney Otto (Harvard) - 9th in the 200 Butterfly
- Olivia Barker (Sandpiper) - 12th in the 200 Butterfly
- Kaitlyn Jones (DST) - 19th in the 200 I.M.
- Amanda Kendall (Makos) - 16th in the 100 Free and 13th in the 100 Butterfly
- Katy Freeman (SBAC) - 11th in the 200 Breaststroke

Top 20 finishes on the men's side were scored by:

- Hayes Johnson (NAC) - 20th in the 200 Backstroke
- Josh Prenot (SMSC) - 10th in the 200 Breaststroke, 14th in the 200 I.M. and 14th in the 400 I.M.
- Justin Lynch (Terrapin) - 18th in the 200 Butterfly
- Dakota Hodgson (NAC) - 6th in the 200 Butterfly

OLYMPIC DIVING TRIALS

The U.S. Olympic Diving Trials were a tremendous success for all our Nike teams! The diving trials were held in Federal Way, WA at the Weyerhaeuser King County Aquatic Center, home of the 2000 Olympic Diving Trials. This competitive drama-filled event took place June 17-24 where approximately 120 of the Nation's best divers competed for 14 spots on the U.S. Olympic team. The trials were buzzing with excitement as we all anxiously watched and waited to see how those spots would be filled. The talent, hard work

and dedication of all contenders were seen by all as five out of the 14 Olympic positions were filled by divers on Nike sponsored teams. Way to go divers!

Congratulations to Stanford divers Cassidy Krug and Kristian Ipsen for earning their first spots on the U.S. Olympic Team. Cassidy had three outstanding performances, landing her a first place finish in the 3m springboard. Her teammate Kristian made the team the following night when he and partner Troy Dumais took the gold in the 3m synchro. Christina Loukas from Woodlands Diving Academy earned a spot on her second Olympic team as she took a silver medal in the women's 3m event trailing shortly behind Krug. Another second time Olympian, Kelci Bryant from Minnesota Diving, won the women's 3m synchro event securing her spot on the team as well. Our final qualifier, Chris Colwill from Georgia Diving, won the men's 3m event in one of the best and closest contests of the trials.

Congratulations to all of our Nike team swimmers, divers and coaches!

THE 2012 LONDON OLYMPICS!

SWIMMING

Congratulations to two outstanding athletes, Andrew Gemmell and Cullen Jones for their impressive results at the 2012 Olympic Games. Andrew finished 9th in the heats of the 1500m freestyle swimming under 15 minutes once again with a time of 14:59.05. Cullen swam proudly for team USA bringing home 3 medals. He took the silver medal in the 50 Freestyle with a best time from any American this year of 21.54. He was also a part of 2 relay teams. Cullen split 47.60 on the 3rd leg of the 4x100 Freestyle Relay Final that finished in 2nd place, and then split a 48.12 in the heats of the 4x100 Medley Relay that went on to capture the gold medal.

DIVING

After many stellar performances at the 2012 Olympic diving trials in Seattle our 5 Nike divers headed to London to compete on the world's biggest athletic stage. In the first event of the diving competition the 3m Women's Synchro, Kelci Bryant from Minnesota Diving turned in an amazing performance that landed her a spot on the awards stand with the silver medal. The second event of the meet was the Men's 3m Synchro where Stanford diver Kristian Ipsen took the bronze in his first Olympics. He and synchro partner Troy Dumais executed five flawless dives that put them on the medal stand. Christina Loukas from the Woodlands Diving and Cassidy Krug from Stanford Diving both had outstanding performances in the Women's 3m final. Respectively, Cassidy Krug took 7th place and Christina Loukas trailed shortly behind her in 8th place. Also competing on the 3m for the men was Chris Colwill from Georgia Diving. Overall, the meet went off without a splash!

PRODUCT FEATURES

SPLATTER

Style: TFSS0001/02



Splatter is sure to make a splashing sensation in any pool. This two year suit is available in our daring cut-out tank. With micro straps for enhanced range of motion and an ultra-open back, this suit is ideal for outdoor practice. Also available in the new modern lingerie tank, which features a moderate open back and thin crisscross straps for enhanced comfort.

FOIL SKIN

Style: TFSS0006/07



Check out our Foil Skin print! Another two year suit, this style is available in our cut-out and our fast back tanks. If you're looking for an ultra-open back with thin straps, the cut-out tank is perfect for you. If you're looking for a suit that's more modest, the fast back is just what you need, equipped with thick straps and a conservative back.

NIKE REMORA FEM

Style: TFSS0552



We are excited to introduce our new Nike Remora Fem! This goggle was designed specifically for the female face and features our innovative Soft-seal Gasket, which was created to be gentle on the sensitive skin around the eye. Equipped with an optically polished lens with anti-fog coating and an easy-to-adjust double head strap, this goggle swims laps around the competition!

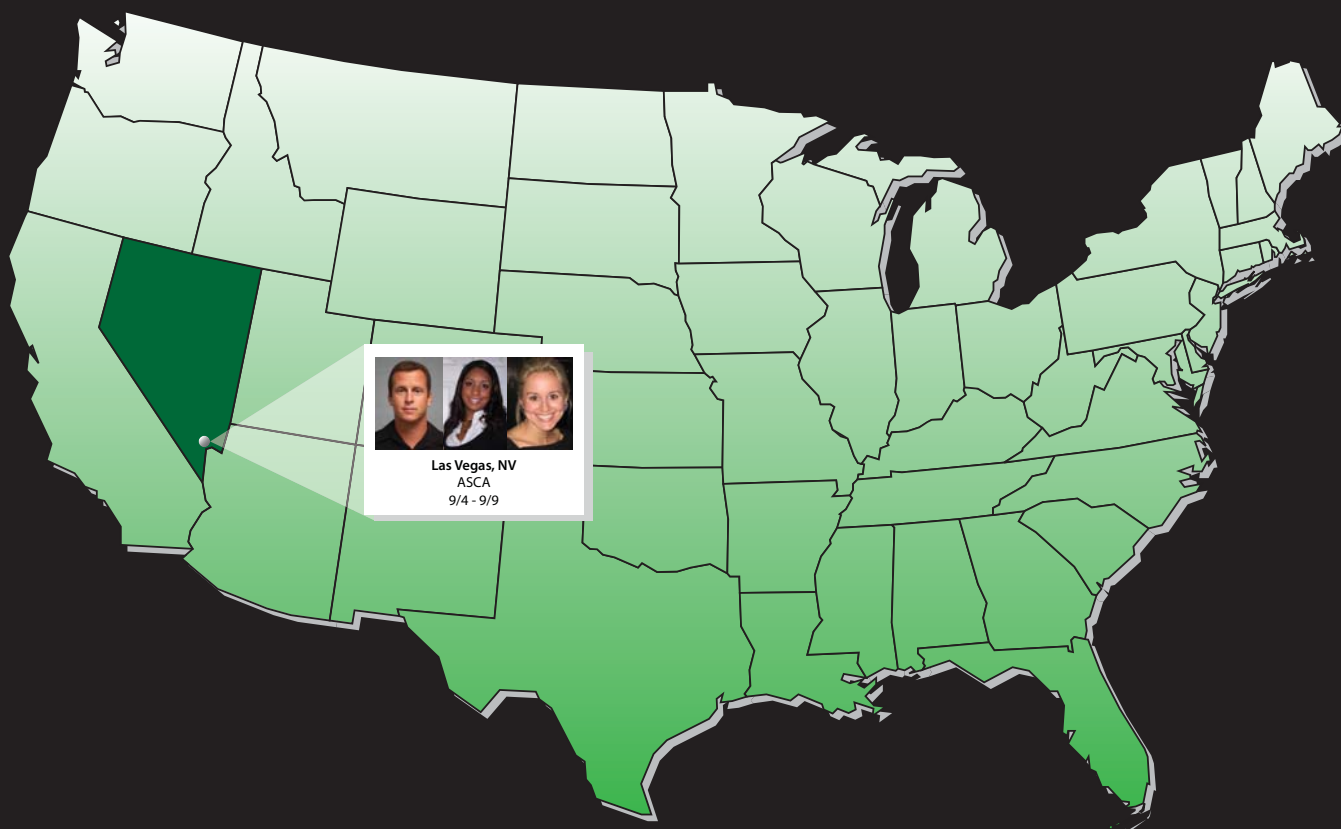
8020 CAP

Style: TFSS0556

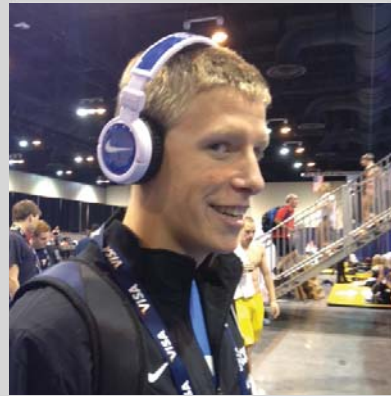


Introducing the new 8020 textured silicone cap which is 80% post-consumer recycled silicone. This cap is available in an assortment of colors, including: black, white, desert sand, gym green, squadron blue, photo blue and fusion pink.

WHERE YOU'LL SEE US NEXT...



SPLASHING THROUGH 2012...



SPLASHING THROUGH 2012...

