

WHAT'S NEW?

WE'RE TALKING 2-YEAR PRINTS!!

Nike Swim is offering three two-year print suits in the 6/15 catalog! The trifecta of suit options available are Splatter, Foil Skin and Techno Camo. Splatter is available in two different styles for girls: a cut-out tank and a new modern lingerie tank. For the guys we have the option of a jammer or brief. Splatter colors include: team orange, green, grape ice, varsity red and varsity royal. Splatter's bright vivid colors and funky paint print will surely make this suit a hit on the pool deck.

Next we have the Foil Skin - a great option for your team suit and available in a variety of cuts and colors. It comes in a cut-out tank, fast bank tank, jammer and brief. The colors available are: varsity red, black, green, varsity royal and grape ice. This is an absolutely gorgeous suit that has a foil skin overlay on top of the fabric to give it an extra touch of Nike Swim pizzazz!

Lastly, we present the Techno Camo. Techno Camo is a fun, funky suit available in a spider back tank, modern fast back tank, jammer and brief. Techno Camo colors include: team red, black, dark forest, midnight navy and team orange.

Take a look at each of these awesome two-year print suits featured here:



Featured Suits: Splatter, Foil Skin and Techno Camo

COACH'S CORNER - MARY LISTON

How could one coach have more years under her belt to last a lifetime? Simple. Double, triple and quadruple up on the effort. Mary Liston started her career in St. Louis at Mid County YMCA in 1977 and has stayed close to home over the years while coaching at Clayton Shaw Park, Parkway and now Rockwood Swim Club for the past 15 years. She also spent 10 years at University of Missouri St. Louis which overlapped her time at all 3 USA club teams.

Some of her coaching highlights include winning the men's, women's and combined Junior National Team titles in 1998, and having Nick Davis competing in the 10K Open Water Nationals in Fort Lauderdale 2011. Mary also developed Haley Spencer who won three Junior National titles while swimming with Rockwood and went on to become the 2010 NCAA Champion in the 200 breast for Minnesota.



After 35 years in the swimming world, Mary believes coaches need to take the time to find their philosophy. "Be honest with what you think are the key parts of your job and strive to learn what it takes to create excellence in those areas. Thinking you know it all is a deep hole to climb out of. Each coach brings a different set of strengths to the pool deck, find yours and build on them," she advises. "Be honest, be trustworthy and make every attempt to develop the ability to communicate clearly and quickly. Good, clear writing on the white board helps too."

Rockwood has only finished lower than 4th once in 13 years and they will continue to reach for the top of the awards stand at the Sectional level. Mary's philosophy includes helping athletes find a great fit if they plan to continue to swim at the collegiate level. "Records, Trials Qualifiers, Junior National team members, all measures of success - greater than those - good students who give back to the sport and the community." Her other team goals are to "retain our key young staff members and continue to think outside the box in making sure we rise to the top."

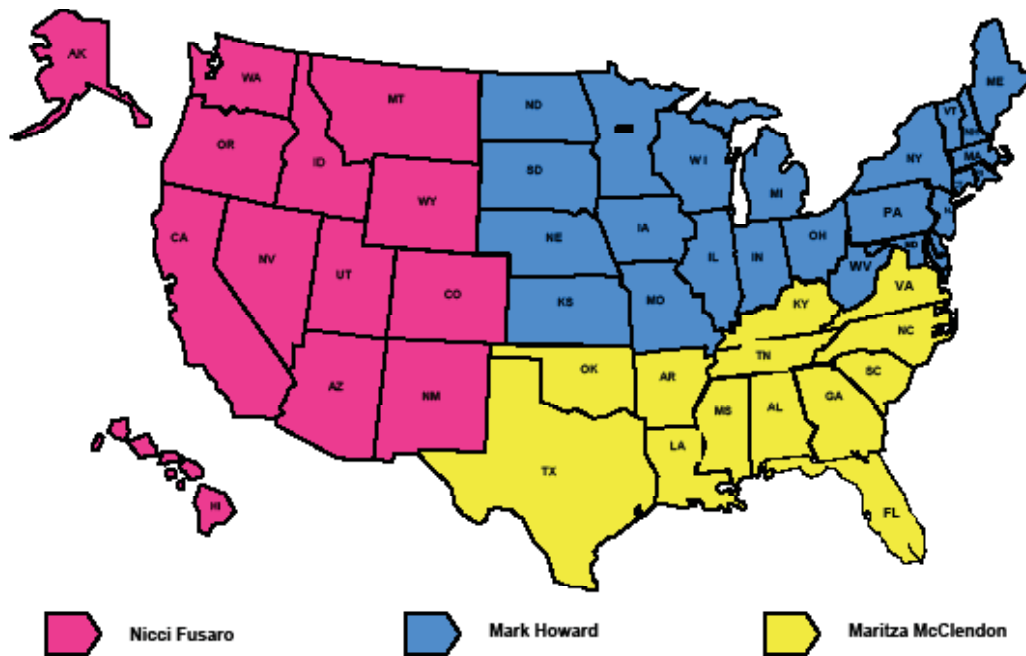




TEAM SUPPORT

SERVICE STRUCTURE

As we swim through 2012, we are committed to continuous improvement of customer service and would like to remind you of the regional responsibilities of our grassroots team.



ORDER DEADLINES



U.S. Short Course Swimming Juniors: November 14th
U.S. Winter Diving Nationals: November 23rd

Please submit all orders at least three (3) weeks prior to the "need by date" for US teams, four (4) weeks for Canadian teams (due to customs). If orders are submitted past this deadline we cannot guarantee you will receive your items by the date requested. Also, please allow extra time if embroidery is required. We understand there will be late qualifiers and we will do our best to accommodate the needs of each team. Please contact your Nike rep directly for special cases.

MEET THE TEAM!



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QUARTERLY HIGHLIGHTS

JUNIOR NATIONALS

During the 2012 summer Junior Nationals, both men's and women's Nike Swim sponsored teams were named champions in this record-breaking competition. In what is always a great fight, four young men were crowned Junior National Champions in the 400 medley relay. Terrapins team of Brandon James, Christian Brown, Justin Lynch and Ryan Barsanti walked away from the field winning with a time of 3:45.50 (more than 2 seconds under the previous meet record and 3 seconds ahead of the 2nd place team). Tualatin Hills Swim Club's (THSC) Michelle Cefal not only came to Indianapolis to capture the 100 Butterfly title, but also returned to Oregon with the gold medal for her outstanding performance in the 200 Butterfly. A job well done by Michelle, her coach Linck Bergen and the staff at THSC. From another Nike Swim team, Orinda's Steven Stumph would leave Indianapolis with four podium finishes. He finished 8th in the 400 individual medley and garnered two silver medals in the 200 Individual medley and 100 Breaststroke. It was his 200 Breaststroke victory that solidified his position in the National Junior team. Congratulations Steven and the staff of Orinda aquatics!

Steven's teammate Sven Campbell was only two points behind him in the individual men's scoring with podium finishes in four events and winner of the consolation final in the 200 Free (7th 50 Free, 3rd 100 Free, 3rd 100 Back, 2nd 200 Back). Other multiple finalists were Tualatin's Cameron Stitt (5th 400 Free, 6th 1500 Free), Sandpiper's Logan Houck (4th 800 Free, 8th 1500 Free), and Terrapin's Justin Lynch (2nd 100 Fly, 4th 200 Fly). Justin's teammates Ryan Barsanti (3rd 50 Free) and Brandon James (7th 200 Back) helped add to the point total in the men's scoring. Tualatin's Aaron Young (6th 100 Back) also contributed to the team's points.

Not to be outdone by her Sandpiper distance teammate Logan, Erin Emery had two amazing swims finishing 7th in the 800 Free and 5th in the 1500 Free. A pair of outstanding podium finishes were had on the women's side by Crow Canyon's Heidi Poppe (8th 100 Breaststroke), and Terrapin's Kate Didion (8th 200 Breaststroke). Star Swimming's Faith Johnson rounded out Nike Swim's top eight medal winners with a 4th place in the 50 Free. Congratulations to all these outstanding athletes and their coaches and families.

With more than 150 teams entered in the competition, Nike Swim is proud to recognize the men's team finishes of Orinda Aquatics, Terrapin, and Tualatin Hills. These teams finished 3rd, 4th, and 5th respectively in an extremely tight battle! Other notable men's scoring teams were North Bay Aquatics (18), Sandpipers of Nevada (33), Duke Aquatics (64), Crow Canyon (71), Bernal's Gators (78) and NY Sharks (85).

Congratulations to the Thunderbolt women of THSC in their top 10 finish! In another fierce fight, Nike Swim also saw scoring teams from Waukesha Express (22nd), Sandpiper (23rd), Crow Canyon (46th), Terrapin (56th) and Delaware Swim Team (77th).

U.S. OPEN

Other than the Olympic Trials in Omaha and the London Olympics the U.S. Open, held at IUPUI, would be the fastest meet showcasing not only America's best, but many athletes from all over the world. With hundreds of teams represented at the meet, Nike Swim would like to congratulate Terrapin with their combined team finish of 18th. On the women's side, Terrapin finished 19th, Crow Canyon 26th, Mason Makos 44th and Delaware Swim Team 60th.

Individually it was Terrapin's Chelsea Chenault stepping up and walking away as a triple medalist. She placed 8th in the 800 Freestyle and 4th in the 400 Freestyle, but her strongest finish came in the 200 Freestyle where she qualified to represent the USA by finishing in 2nd place with a time of 1:58.41. Congratulations to Chelsea and her coaches for an outstanding meet!

Other top 16 finishes came from Crown Canyon's Madison White (5th in the 100 Backstroke, 8th in the 200 Backstroke), Mason Makos Ashley Danner (11th in the 100 Breaststroke, 9th in the 200 Breaststroke), Delaware Swim Team's Katherine Rechsteiner (11th in the 200 Breaststroke), STAR Swimming's Faith Johnson (11th in the 50 Freestyle), and Terrapin's Aaron Wayne (13th in the men's 100 Freestyle).

ASCA

Congratulations to Pine Crest School Head Coach Jay Fitzgerald on being inducted into the 2012 American Coaches Swimming Association (ASCA) Hall of Fame on September 7th in Las Vegas, NV. Fitzgerald has been coaching for four decades at multiple programs across the country. He has experience in coaching club level, high school and college athletes. Fitzgerald continues to have a successful career which includes sending 34 athletes to major international meets.



PRODUCT FEATURES

PAINTED CAMO

Style: TFSS0020



Fashion-forward and bright, this flattering yet functional suit is a major win! Available in our daring Cut-Out Tank which features an ultra open back and micro straps for enhanced range of motion. Sizes 20-40.

TIE DYE

Style: TFSS0034



Looking for a suit that's perfect for outdoor practice or lounging by the pool? This 2 piece comes with an adjustable halter bra and is paired with our modern brief that sits low and narrow on the hip. Sizes 24-38.

NIKE REMORA FEM

Style: TFSS0552



We are excited to introduce our new Nike Remora Fem! This goggle was designed specifically for the female face and features our innovative Soft-seal Gasket, which was created to be gentle on the sensitive skin around the eye. Equipped with an optically polished lens with anti-fog coating and an easy-to-adjust double head strap, this goggle swims laps around the competition!

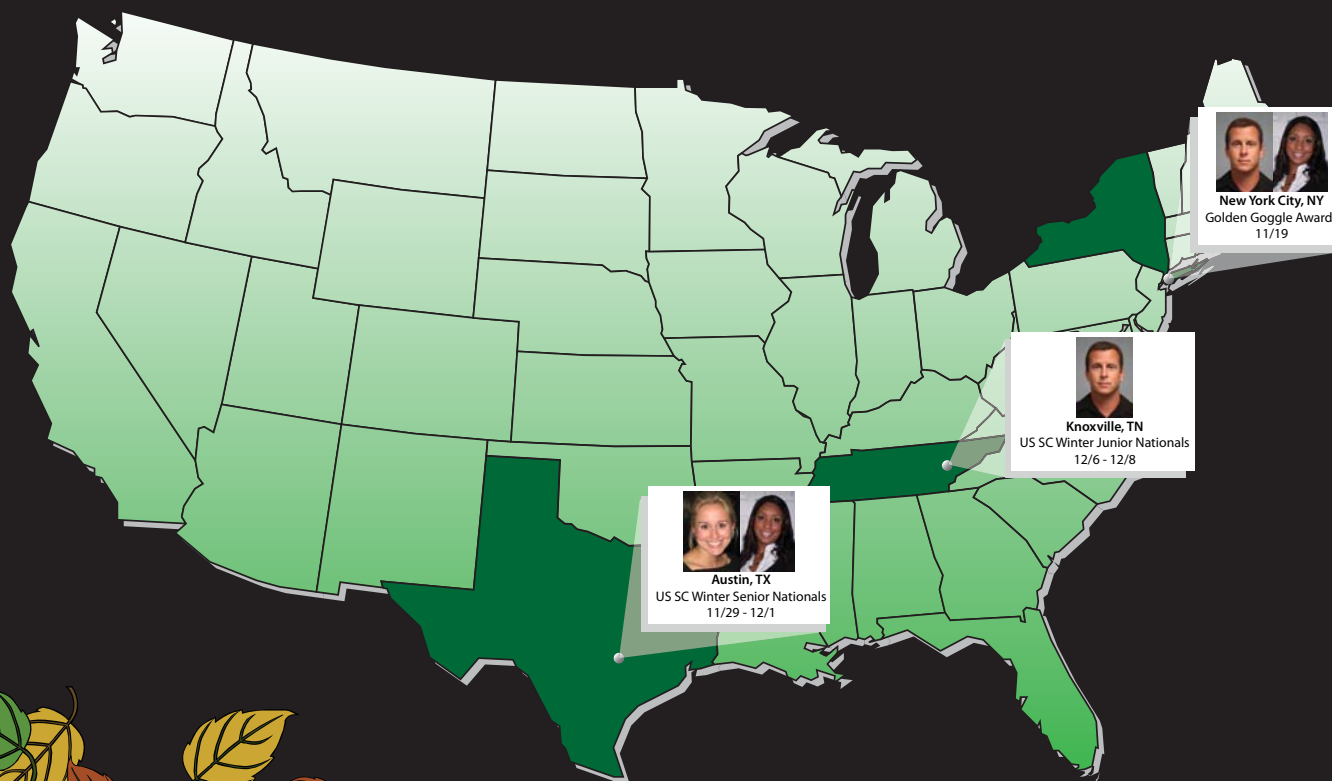
8020 CAP

Style: TFSS0556



Introducing the new 8020 textured silicone cap which is 80% post-consumer recycled silicone. This cap is available in an assortment of colors, including: black, white, desert sand, gym green, squadron blue, photo blue and fusion pink.

WHERE YOU'LL SEE US NEXT...



SPLASHING THROUGH 2012...

